

Cookie Policy

Last update: 20 December 2024

1. Scope

This Cookie Policy (hereinafter referred to as the “**Cookie Policy**”) contains relevant information about **GROWITY TECH LTD**, a legal entity incorporated under the laws of Cyprus, company number HE451528, with its registered office at Aglantzias 21B, 2nd floor, office 1, Aglantzia, 2108, Nicosia, Cyprus (hereafter referred to as the “Company”, “we”, “us” and “our”) use of cookies and similar technologies (hereinafter referred to as the “cookies”, “cookie”, “cookie files”), why we use them, and what your rights are.

Since this Cookie Policy is part of our Privacy Policy and Terms of Use, please read it for more information. Among other things, our Privacy Policy explains how you can exercise your rights and contact us with any questions regarding your Personal Data.

We use cookie files, including third-party tools, on the Website to ensure its correct operation. Also, we may collect aggregated data about the Website use to improve our performance and manage our marketing and service notifications. You can disable some of our cookies; however, this might affect our Website's usability.

Following the General Data Protection Regulation EU 2016/679 (GDPR) and the Directive on privacy and electronic communications (e-Privacy Directive) concerning the processing of Personal Data, we need your consent to use and install cookies on your devices (excluding strictly necessary cookies). When you visit our Website, we show you a pop-up explaining our Cookie Policy. As soon as you click on "Accept all cookies" or similar button, you consent to us using all cookies and plug-ins described below in this Cookie Policy. You can also manage which cookies you wish to be set up through our consent pop-up. Alternatively, you can always change your cookies settings here.

2. Definitions

Cookies – small text (a piece of data) files created while using a website and recording information in the user's web browser or on the device from which such Website was accessed. Cookies are widely used to make websites and other applications work or work more efficiently and help them remember certain information and recognise your Internet browser. Cookies may last until you close your browser (“session” cookies) or over repeat visits (“persistent” cookies).

Cookie banner – a particular message (banner) on a webpage used to grant permissions for the use of cookies and similar technologies, their blocking at the request of the subject of personal data. Cookie banner allows you to consent to and set cookies.

First-party cookies – cookies associated with a web domain that can only be sent back to the domain they are associated with.

Third-party cookies – cookies associated with elements from other web services, such as advertising partners, social networking sites or other content providers.

3. What are cookies used for?

A standard cookie file contains information about the identification of your web browser and device, not the particular user. This cookie can remember your settings and browsing history on the Website, optimises your use of the Website and saves your selected parameters.

Some cookies we use can contain more detailed information, even the information that can help identify you and include more data. However, your additional identification data can only be entered by you and provided to us knowingly and only if you consent to it.

Cookies are widely used to support website operation, improve user experience quality, and provide information to website owners.

Cookies can remain on your computer or mobile device for different periods. Some cookies are "session cookies", meaning that they exist while your browser is open only. These are deleted automatically once you close your browser. Other cookies are "permanent cookies", meaning that they survive after your browser closes. Websites can use them to recognise your computer when you open your browser and browse the Internet again.

Please visit these websites to find out more detailed information about cookies:

- www.allaboutcookies.org
- www.youronlinechoices.eu

4. How do we use cookies?

We use cookie files such as beacons, tags, and scripts to:

- allow you to use our Website, in other words, for the functioning of our Website;
- collect statistical data. The information collected through cookies allows us to improve the Website with usage data and patterns, for example, to see which pages of the Website are the most popular and how users interact with them;
- analyse how people interact with us, which lets us improve our services;
- offer you content based on the pages of our Website you have previously visited.

We may place a text file called a "cookie" in the browser files of your computer. A cookie itself does not contain personal information. Still, it will enable the Company to relate your use of the Website to the Personal Data that you have specifically provided to us voluntarily and knowingly. However, the only Personal Data a cookie can contain is the information you supply yourself. A cookie cannot read data off your hard disk or other cookie files created by other websites. We may use cookies to track your traffic patterns. Also, we use encrypted cookies to authenticate your identity on each page after you log on to the Website. You can refuse cookies by turning them off in your browser. If you have set your browser to warn you before accepting cookies, you will receive the warning message with each cookie. Some of our services may not function properly if your cookies are disabled.

A Do Not Track (DNT) request is a setting any user can trigger from their device. The purpose is to allow consumers to limit or prevent the collection of their Personal Data.

Because we do not track our Website users over time and across third-party websites, we do not respond to browser do-not-track signals.

At the same time, even if we follow the DNT, we cannot control the DNT handling of third parties interacting with the Website, such as Google Analytics, AdWords, and others.

To ensure the efficient use of our Website, your computer or mobile device can receive cookies in the following cases:

- to record such data as your choice of language and country so that we can customise our Website according to your preferences;
- to provide you with access to and use of the Company's services;
- to make your interactions with the Website faster;
- to recognise you when you visit our Website once again and to personalise the Company's services;
- to provide you with customer support;
- to detect and prevent fraudulent or illegal activities on our Website;
- to evaluate the efficiency of our Website, including the marketing information offered by it;
- to show you relevant advertising on and off our Website and measure the performance of such advertising (we may work with our partners to show you ads on or off our Website, such as after you've visited a partner's website).

5. What types of cookies do we use?

This classification of cookies is based on the International Chamber of Commerce's Cookie Guide.

- **Strictly necessary cookies**

Using cookies is essential in providing our services and does not require user consent. The Website cannot function properly without these cookies. If you block these files, you will not be able to use our Website's essential features, including ordering our services. Strictly necessary cookies are always active and will be stored without your permission. These cookies cannot be disabled.

Strictly necessary (technical) cookies are required to ensure the correct browsing through and use of the Website features to:

- freely navigate throughout the Website;
- remember the previous actions when the user returns to the page in the same session;
- ensure safe user access to secure areas of the Website and use the full scale of its features;
- distinguish between humans and bots;
- interact with the Website applications and conveniently navigate through its services;
- fill out our application form.

Usually, this category of cookies collects none of your Personal Data. Necessary cookies ensure the user's safety during their stay on the Website and management of the Website resources selected by the user, their authentication, and protection during work with services and other functionality.

- **Performance cookies (analytics)**

By blocking this feature, you restrict our right to assess our business promotion efficiency and analyse our services quality, and therefore waive our responsibility for your secure use of the Website.

Performance (or statistic) cookies are used for the anonymous collection of statistical data, analysis of our services, website performance and quality. This data includes:

- web analytics (counting the number of visitors to ensure sustainable and reliable operation);
- partner tracking (it is used to send an anonymous message to our partners that one of our visitors has also visited their website);
- error management (measuring errors presented on the Website and finding their causes to improve the Website performance);
- tracking technologies (required to prevent any fraudulent actions and potential security risks);
- ad response rates (used to analyse how efficient our information is).

We use Google Analytics to track performance data. It is an analytical web service provided by third-party supplier Google, Inc. Users may disable cookies or delete any individual cookie. For detailed information, please visit the following web page: [Google Analytics and data privacy](#).

It does not allow personal identification. It only serves the purpose of evaluating and enhancing the experience of our Website. To the extent that information processed in connection with performance cookies should qualify as Personal Data, the legal ground for that processing is your **consent (for EU residents - according to Art. 6 (1) lit. (a) GDPR)**.

- **Functionality cookies (personalisation)**

By blocking this feature, you limit your right to use advanced features and options to navigate the Website sections.

Functionality cookies are permanent and help personalise the Website content according to the client's selected preferences and to:

- remember the user's choice of region and language;

- recognise the user's devices and authenticate the user;
- support location-based tools to identify the user's location;
- use the selected service.

Cookies in this category analyse your actions during the use of the Website.

- **Targeted advertising cookies (marketing)**

By blocking this feature, you only stop getting ads based on your interests. It means that you will continue seeing ads on the Website, but they will not match your interests.

Targeted advertising (marketing) cookies are intended to interact with third parties through tracking technology for content delivery by placing on our behalf targeted ads matching your interests on our Website and third-party websites based on how you interact with the application, ads or content. It helps:

- to improve the relevance and personalisation of marketing actions;
- to limit the number of repeated marketing actions or displayed ads;
- to measure the efficiency of marketing/advertising campaigns;
- to identify a returning user's device;
- to deliver a series of advertisement products, such as real-time bidding from third-party advertisers.

Third parties manage cookies in this category. Please refer to the table below for detailed information about privacy protection when using third-party websites.

6. Third party cookies

This Cookie Policy does not cover the use of third-party cookies. The Company does not have access or control over these third-party cookies.

Using social media icons on the Website (Twitter, YouTube, LinkedIn, Facebook), our clients can share a page or bookmark it. These icons are links to social media sites owned by third parties who, in turn, can record the information about your online activity, including on this Website. Please read through the relevant terms and conditions of use and privacy policy of such websites to understand how they use your data and how you can reject and delete it.

Sometimes on our Website, we use third-party web services to display images and videos or make votes/polls. Like in the case of social media icons, we cannot prevent these websites or external domains from collecting information about your Website's use. Third-party cookies may be placed on your computer when you visit the websites of such companies that perform some of the services we provide. These cookies enable third parties to collect and track certain information about you. You can manually deactivate these cookies on your browser.

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users. Please read here. We use Google AdSense to publish ads on the Website. When you view or click on an ad, a cookie will be set to help better provide advertisements that may interest you on our Website and other websites. You may opt out of this cookie by visiting Google's Advertising and Privacy page.

7. Managing cookies by customising your browser

You can refuse to accept, limit the use or completely remove cookies by customising your browser accordingly. Your browser settings are available at the following links (for all other web browsers, please refer to the official web pages of the web browsers).

 [Chrome](#)

- 👉 Firefox
- 👉 Opera
- 👉 Microsoft Edge
- 👉 Safari, MacOS

Personalised browser settings may result in limited access to specific sections of the Website or incomplete operation. It will also prevent the identification of your devices and relevant information collection, which means that:

- we will not be aware of your rejection of behavioural ads; this is why third-party banners will be displayed again when you are browsing through other websites;
- we will not automatically learn that you have accepted our Privacy Policy, Cookie Policy, and other terms and conditions; this is why confirmation requests will be displayed every time you visit the Website.

8. Profiling

We do not plan to perform any profiling using the data collected through the cookies enabled on the Website.

9. Other terms

You can find all other terms of personal data processing in the Privacy Policy.

We reserve the right to change this Policy separately from the Privacy Policy.

If you have any questions, requests and concerns about our Cookie Policy or your personal data, please contact us.

11. Enabling/disabling and customising cookies

Please note: Performance, Functionality, and Targeted advertising cookies are disabled by default (if you have not enabled them); therefore, using the Website features for you is limited.

To get unlimited navigation capabilities and full-featured use of all sections of our Website, we recommend that you give your consent to our application of all categories of cookies, confirming your choice by pressing the “I accept all cookies” button or similar. At the same time, you can choose “Advanced settings” or “Decline all cookies” or similar.